



Brazil



Mexico



Uruguay



Chile

ASAP TRADING



Peru



Argentina



Peru



Argentina

ASAP TRADING USA, LLC

We are the industry-leading preferred partner for U.S.-based companies selling performance, racing and off-road parts in Latin America.

*Lima - PERU
Ricardo Rebaza
Ph: +51 941 965 570*



*San Diego - USA
Juan-Jose Rebaza
Ph: +1 (858) 997 6480*

Our Services



Sales

Receive professional representation to sell your products in Latin America.



Sourcing

Gain strategic access to manufacturing facilities in Latin America.



Distribution

Leverage our solid network to distribute your products.



Order Processing

Reduce costs and improve customer experience.



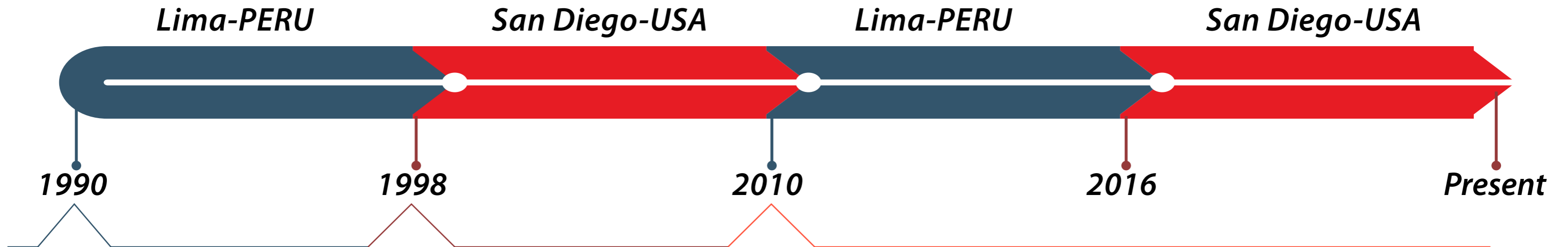
Market Research

Identify market opportunities by gaining business intelligence

Juan-Jose Rebaza



CEO & Founder of ASAP TRADING USA.
*Racing enthusiast with over
 15 years of Experience with
 International Business Development.*



**Bachelor
 Business**



**Marketing
 AV**



**MBA
 Marketing**



**Business
 Development**



**Business
 Development**



ASAP TRADING
**Sales & Marketing Company
 Latin American**

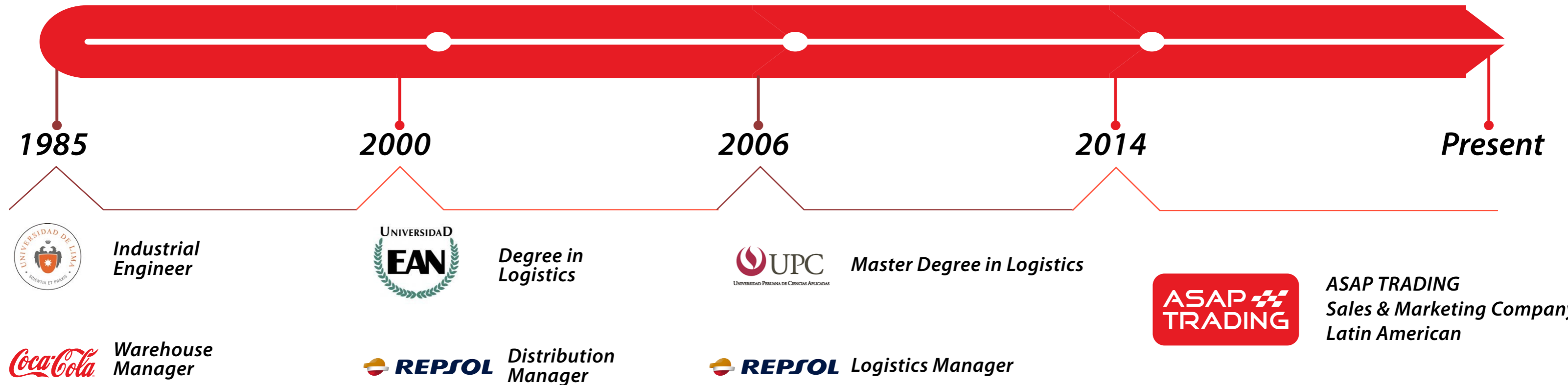


Ricardo Rebaza



*Regional Manager at ASAP TRADING USA.
Offroad driver, Jeep expert and Racing
enthusiast with over 20 years of
Management and Logistics Experience.*

Lima-PERU



Off Road Driving for more than 20 years, involved in the peruvian developement of this sport, participating in some events as Copilot, and others as team leader.

Latin America Region

USA GDP \$ 59,000
USA Population 320 million

GDP (PPP) PER CAPITA

COUNTRY	2015*	GROWTH
U\$ 20,000 or more		
Chile	23,600	2,6%
Argentina	22,500	-0,4%
Uruguay	21,200	2,9%
Panama	20,400	4,6%
U\$ 15,000 or more		
Mexico	18,400	2,8%
Venezuela	16,300	-7,9%
Brazil	15,900	-1,2%
Costa Rica	15,400	3,4%
U\$ 10,000 or more		
Colombia	13,900	3,7%
Dom. Rep.	13,600	4,6%
Peru	12,200	3,4%
Ecuador	11,400	1,8%
U\$ 5,000 or more		
Paraguay	8,700	3,6%
El Salvador	8,300	3,8%
Guatemala	7,700	2,7%
Bolivia	6,400	3,2%
Below U\$ 5,000		
Nicaragua	4,900	4,3%
Honduras	4,800	2,1%

*All numbers are rounded

Total Latin America Population 617,311,000

COUNTRY	1-JUL-15	Date of last figure
MORE THAN 100 million		
1 Brazil	204,519,000	7-May-17
2 Mexico	121,006,000	1-Jul-16
MORE THAN 30 million		
3 Colombia	48,218,000	7-May-17
4 Argentina	43,132,000	1-Jul-16
5 Peru	31,153,000	30-Jun-16
6 Venezuela	30,620,000	2016
MORE THAN 10 million		
7 Chile	18,006,000	2016
8 Ecuador	16,279,000	7-May-17
9 Guatemala	16,176,000	1-Jul-15
10 Cuba	11,252,000	31-Dec-14
11 Haiti	10,994,000	2015
12 Bolivia	10,520,000	2016
LESS THAN 10 million		
13 Dominican Republic	9,980,000	2016
14 Honduras	8,950,000	1-Jul-15
15 Paraguay	7,003,000	2016
16 Nicaragua	6,514,000	30-Jun-12
17 El Salvador	6,460,000	2016
18 Costa Rica	4,851,000	30-Jun-15
19 Panama	3,764,000	1-Jul-15
20 Puerto Rico (US) (S)	3,508,000	1-Jul-14
21 Uruguay	3,310,000	30-Jun-16

LATAM in 2025

Mega Cities



Mexico City
Pop. 2025
25 million
GDP 2025
US\$ 714 billion

Bogota
Pop. 2025
11 million
GDP 2025
US\$ 298 billion

Rio de Janeiro
Pop. 2025
13 million
GDP 2025
US\$ 327 billion

Buenos Aires
Pop. 2025
15 million
GDP 2025
US\$ 161 billion

By 2025, it is expected that 85% (566 million people) of the population in Latin America will be living in urban areas

Emerging Mega Cities (6 – 12 million population 2025)

Guadalajara
Pop. 2025 **6** million

Lima
Pop. 2025 **12** million

Santiago
Pop. 2025 **7** million




Inspiration!



Our!
Customers!

Current customer base

100% private owned

48% >40 < 50 years

37% <40 years

14% >50 years

37% store

37% garage

11% team

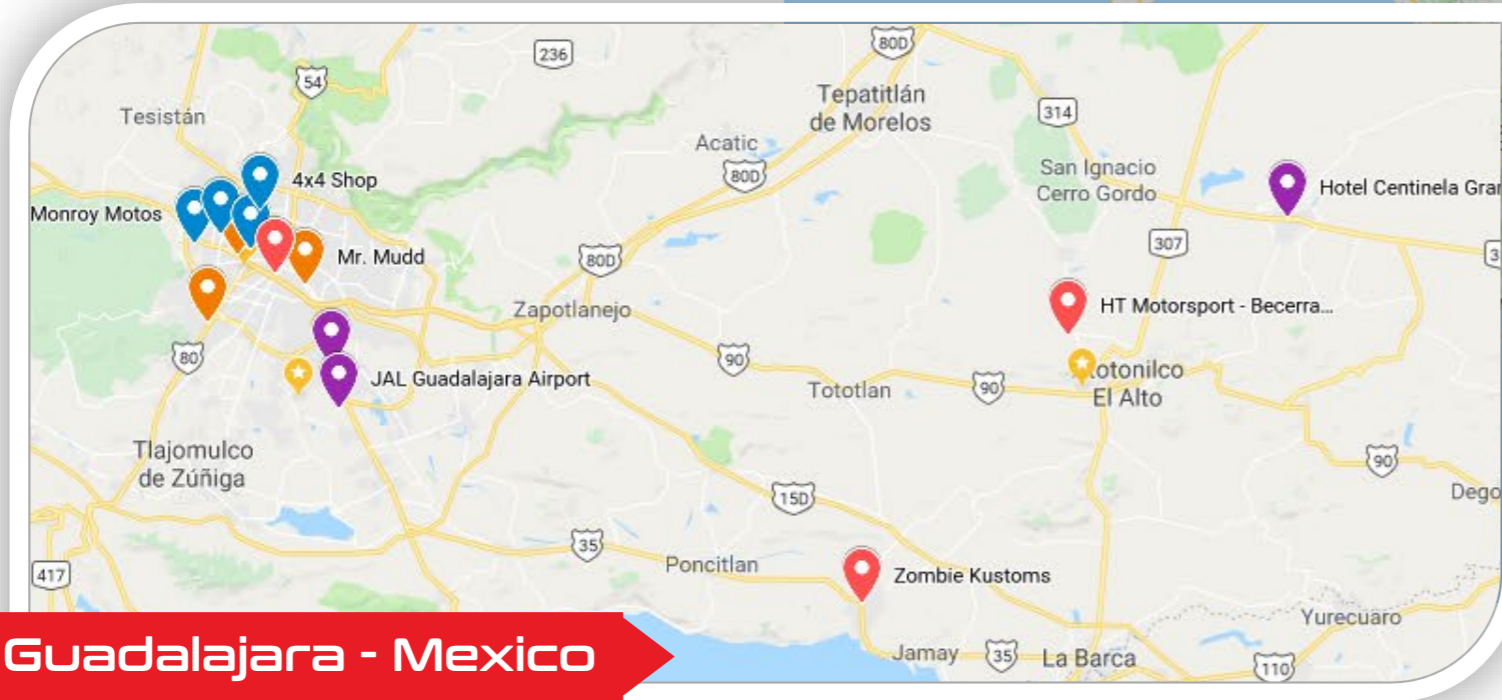
11% distributor



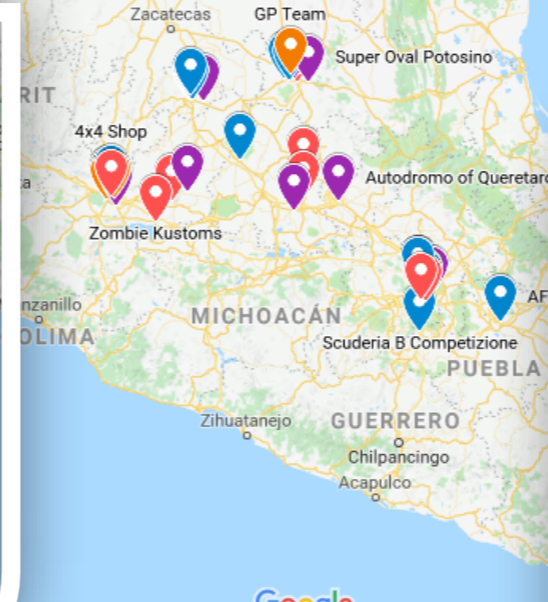
Our network Latin America



Monterrey - Mexico



Guadalajara - Mexico

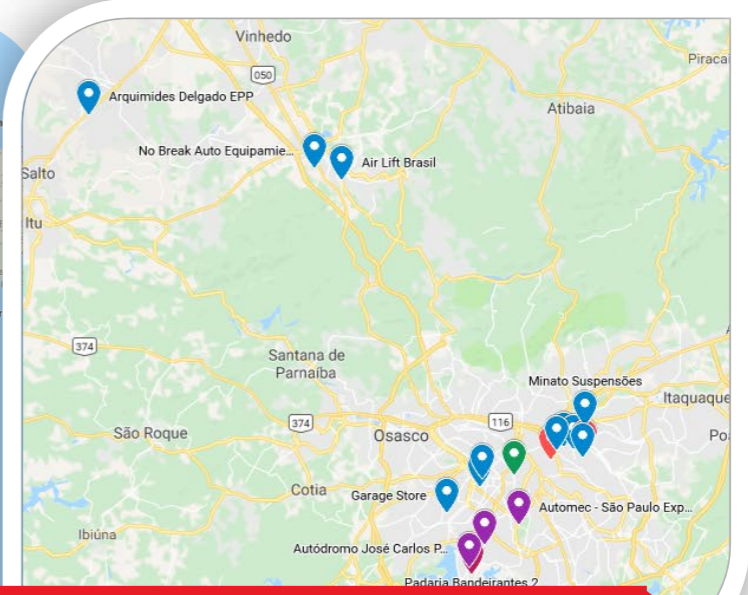
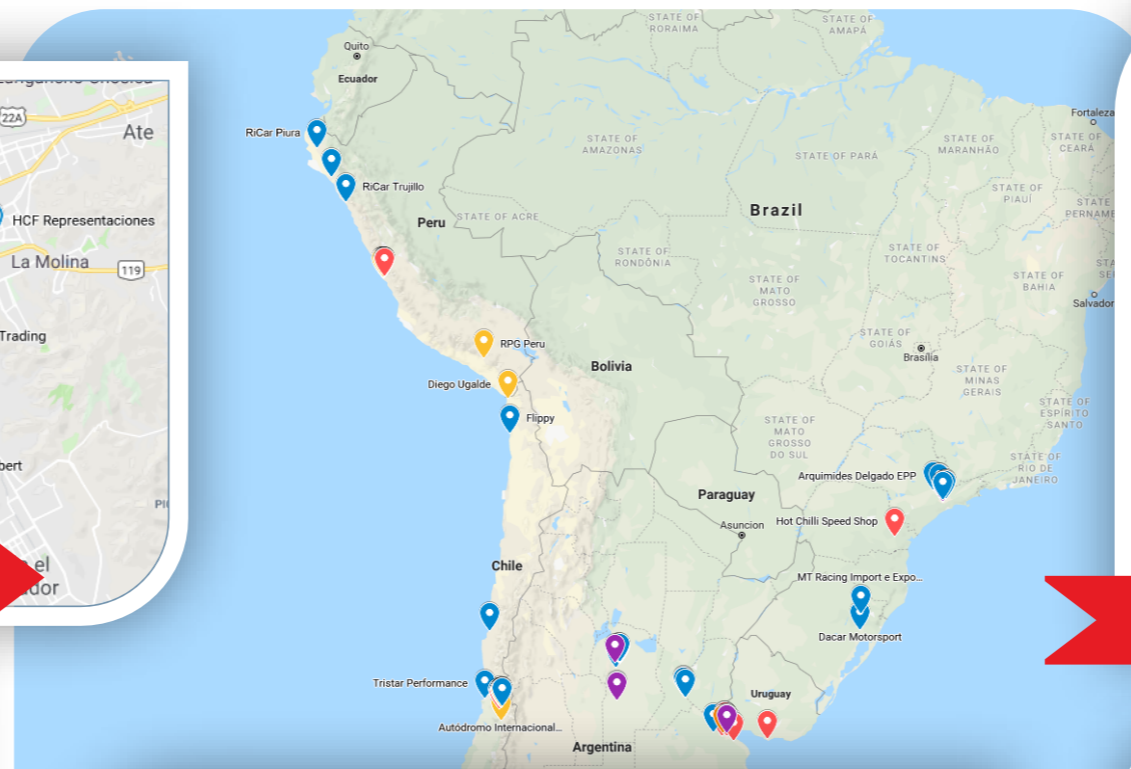


CDMX - Mexico

Our network Latin America



Lima - Peru



Sao Paulo - Brazil



Santiago - Chile



BSAS - Argentina

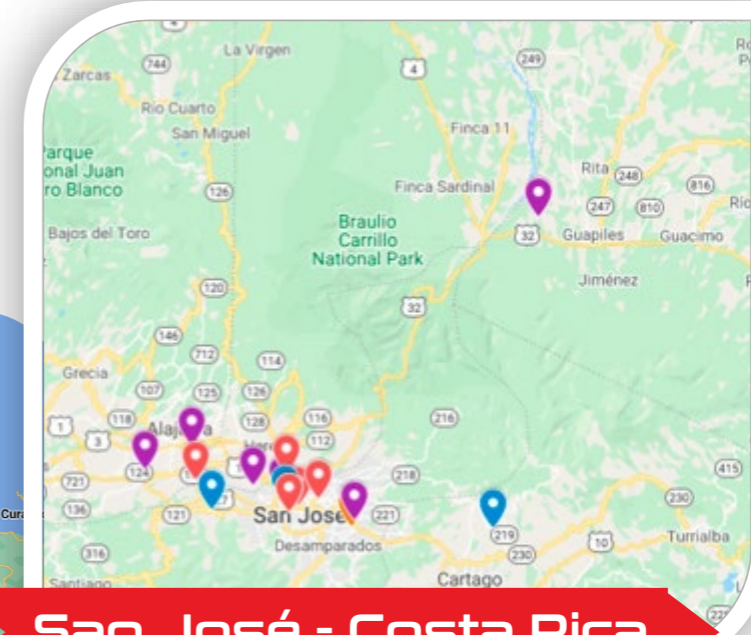


Montevideo - Uruguay

Our network Latin America



Bogotá - Colombia



San José - Costa Rica



Quito - Ecuador



Panama City - Panama

**What
we do!**



What!
we do!



Before!



After Visit!

ASAP TRADING

Business Strategy



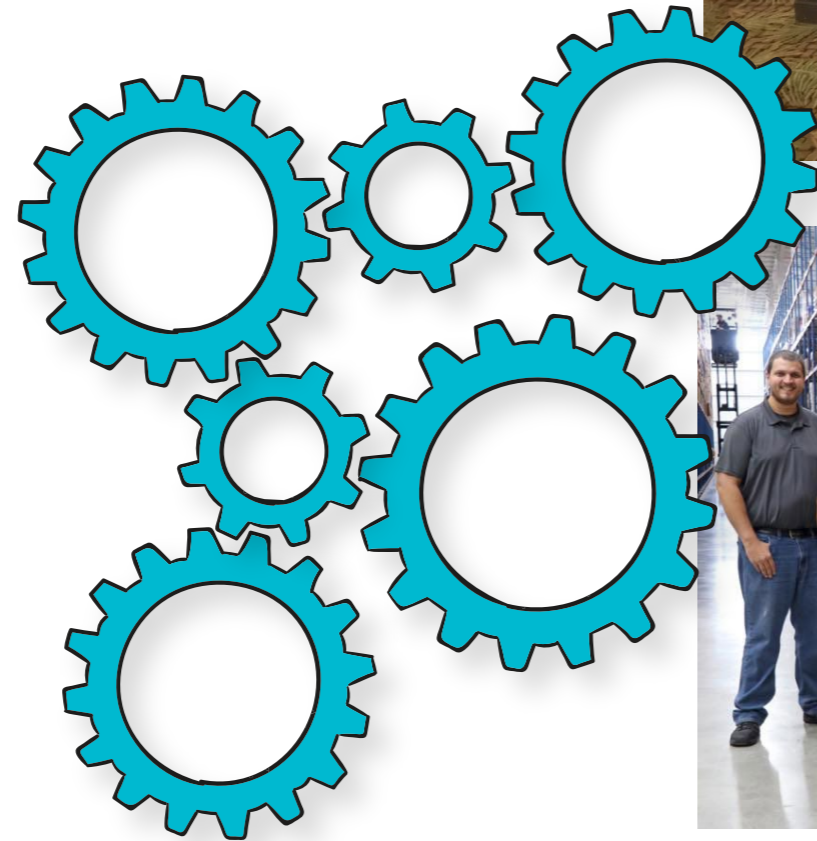
*Avg. 40% Increase
Customer Base*

*40% Marketing
Participation*

*10% New Products
& Categories*

*Avg. 25%
Increase Sales*

Teamwork! is Key!





Let's keep them Happy

Latin America "Open Territory"

*Thank you for the Opportunity
Any Questions?*

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TRADING